

# The New SOUTHERN VIEW

MISSISSIPPI'S FIRST ONLINE MAGAZINE — SINCE SUMMER 2001

PO Box 7962 • Jackson, Mississippi 39284-7962 • 601/372-2679 • info@newsouthernview.com

FOR IMMEDIATE RELEASE:

January 1, 2009

## **THE NEW SOUTHERN VIEW EZINE, MISSISSIPPI'S FIRST ONLINE MAGAZINE, RELAUNCHES ITS WEBSITE WITH A NEW, EXCITING LOOK.**

*The New Southern View Ezine*, online since the summer of 2001, has relaunched with a new look and more articles for our readers. We are proud to publish Mississippi's first and only electronic magazine about Mississippi! Our goal is to draw positive focus to our state. As there is much good to say about Mississippi, we would like to see Mississippian's take a moment to admire their home state.

*The New Southern View Ezine* covers a wide range of Mississippi topics. We deal with scenic and historic information about Mississippi, seasonal and cultural activities, local arts and literature, state businesses, day-trips and area attractions, Southern cuisine, our pets and wild animals, community service, tour sites, children's interests, architecture, and gardening. With each article, we highlight Mississippi's wonders, resources, and gifted people.

*The New Southern View Ezine* has a devoted audience, and Mississippians themselves might be surprised to learn that people visit us online from across the United States as well as from around the world to learn more about the Magnolia State. *The New Southern View Ezine's* staff-of-two plans to continue satisfying the nation's, and the world's, fascination with Mississippi.

*The New Southern View Ezine* is published out of Jackson, Mississippi by Kathy and Bill Pitts, two native Mississippians with diverse vocational backgrounds. Kathy holds her PhD in English Literature while Bill is a freelance commercial designer. Yet these backgrounds add up to one attractive, well-received, family-oriented publication that is sure to make anyone look at Mississippi in a new light.

Please visit with us at [www.newsouthernview.com](http://www.newsouthernview.com) and **Find Yourself in Mississippi!** — you'll be surprised at what you'll learn about us.

Following are descriptions of the articles that appear on our Website.

**Arts & Literature** – books, music, theater, performances, and exhibits.

**Business Flash** – local businesses get a chance to sound off. What will they say? Let's find out.

**A Child's World** – children's interests and activities, classes, field trip suggestions, party ideas, and seasonal outings.

**Cookhouse Special** – from gourmet fare to hot dogs in the yard, what's more Southern than the utter enjoyment of good food? Recipes, restaurants, and . . . HEY! more servings over here!

**The Garden Gate** – yard and garden care, plus expert and amateur offerings. And, a few interesting side trips outside the gate.

**Interiors & Exteriors** – architecture seldom seen, interesting private and commercial buildings in an informative pictorial.

**Outdoor Treasures** – day trips to area attractions—information that isn't so well-known about what makes Mississippi the special place that it is.

**Scenic & Historic Mississippi** – scenic and historic locations around the state, as well as a few memories we can all share.

**Sound Mind & Sound Body** – mental health, physical health, and just plain feeling good.

**Talk to the Animals** – from the noble mongrel to the pampered pedigree, from the slick-backed show cat to the almost alley cat, our pets claim a place in our lives that can't be denied. In this section, we'll hear from veterinarians as well as animal owners and breeders. We also showcase Mississippi's wealth of wild animals.

**Whatever Happened To...?** – our own Mississippi's Lost & Found. Intriguing stories about what used to be.

**Webventuring** – some recommendations we'd like to offer for a more enjoyable journey through cyberspace and the CyberSouth.

---

**FIND YOURSELF IN MISSISSIPPI!**